

C Lickiko



Browse and shop all-in-one place



The Concept

Clikiko is a marketplace where all the products are showcased based on your interests. Discover small businesses and brands, and shop for products that are relevant to your style and personality. The main aim of this app is to connect the buyers and sellers directly under one roof and simplify the shopping process.

Shopping made simple.



Client's Vision

We crafted a concept that empowered the client's business idea.

The client wanted a simple intuitive app that serves as a marketplace for all the potential buyers and sellers. For this, we created two web panels - Admin and Business to manage the products and costs at the backend. Also, we created apps both on iOS and Android for the end-users to easily access the shopping arena.

Technology Stack

FrontEnd



React JS

Backend



Node JS

Technology Stack

React JS

Node JS

HTML FrameWork



Ant Design

Middleware



Redux saga

Database



MongoDB

Framework



Express JS

How Softuvo Helped In Achieving Client Goals?

We treat our clients' business like ours and make sure they get the best. For Clikiko, we created an action-full plan.

Here is how we helped the client in achieving her business goals.



Planning

After discussing the client's requirements, we started planning out the work details. For this, we assigned a dedicated team of professionals who will take up the tasks. We also assigned a project manager, who was held responsible for not only ensuring the best output from the team but also managing communication between the client and the team.



Design

The client wanted a simple user interface with easy actionable buttons. For Clikiko, we designed an interface admin panel and business panel that allows easy management of the products. For the design for both iOS and Android, we picked an easy-to-use interface design, so the users can easily connect with the app and enjoy exploring the marketplace.



Development

Though the project was quite simple and straightforward, it required some high-tech technologies to empower the vision. For this, we used a perfect blend of technologies like - ReactJS for the frontend and NodeJS for the backend. The project also involved the usage of frameworks like - Ant Design and ExpressJS. With the right development techniques and the perfect mix of technologies, we provided clients with the best results.



Testing

No project at Softuvo is delivered to clients without proper testing. As soon as the project is done by the development team, the testing team gets into action. For Clikiko, the testing team undertook intensive testing procedures on both web panels and apps. With the right testing tools and techniques, the team ensured there was no room left for bugs and errors.

Key Challenges We Faced

Lack OF Documentation

Although we had clear and direct communication with the client, we didn't have proper documentation of the project. So, keeping in mind the client's requirements and need for the project, the team formulated a detailed document that covered the list of tasks that need to be done to get the desired results.

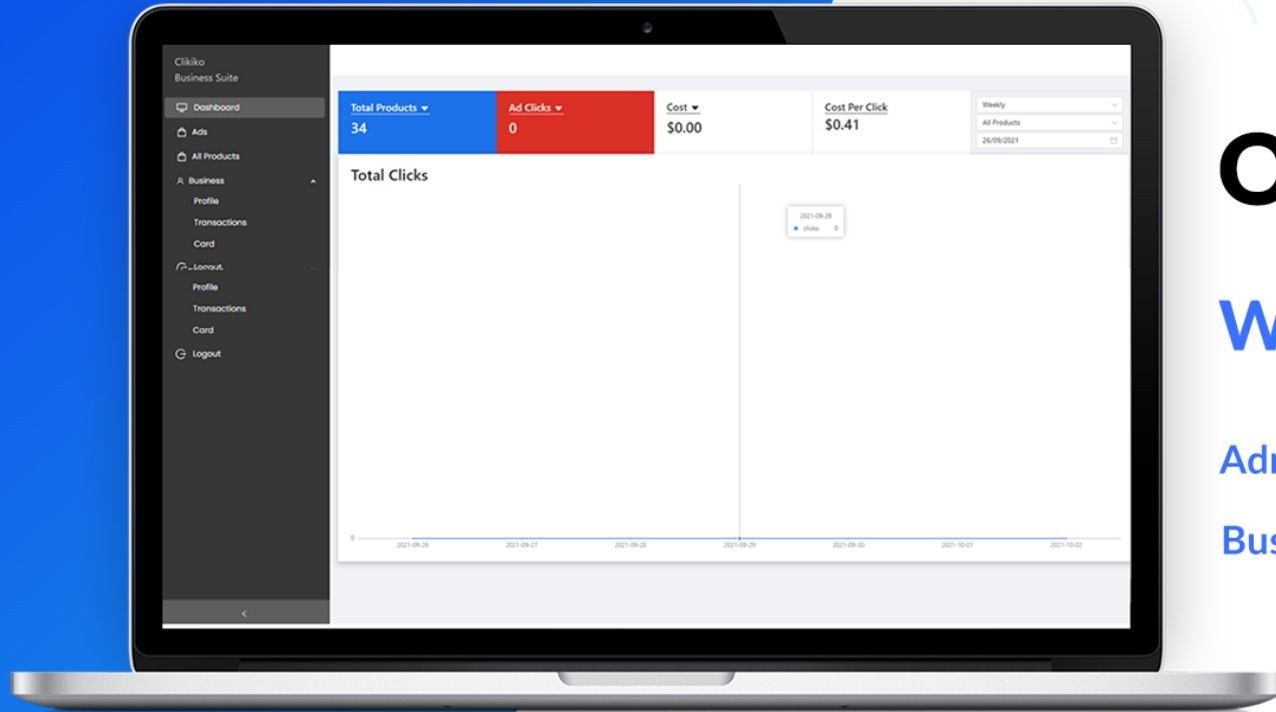
Challenges will come and go, but the client relationship is here to stay! Softuvo overcame all the challenges and provided her with seamless services throughout.

No project comes free of challenges! New things welcome new challenges and there were quite a few in Clikiko as well.

The Result

Saying goodbye to all the hurdles, we delivered the project by surpassing the client's expectations.

Clikiko is a unique concept where several businesses can connect directly with their audiences and generate great revenues. To give wings to the client's concept we ensure all the aspects were covered properly. From designing to development, we delivered the project successfully to the client.



Our Final Product

Web Panels

Admin Panel - <https://admin.clikiko.com/login>

Business Panel - <https://business.clikiko.com/login>

Apps

iOS - <https://apps.apple.com/ng/app/clikiko/id1562834764>

Android - https://play.google.com/store/apps/details?id=com.softuvo.clikiko&hl=en_IN&gl=US

“Softuvo did what we promised to deliver, Excellence.”

