equiliberty

Where building community is building wealth.

Equiliberty is set with a unique concept of bringing together different communities. It is building an online community of makers and creators who use their talent and skill-sets to grow business and create community-driven wealth.
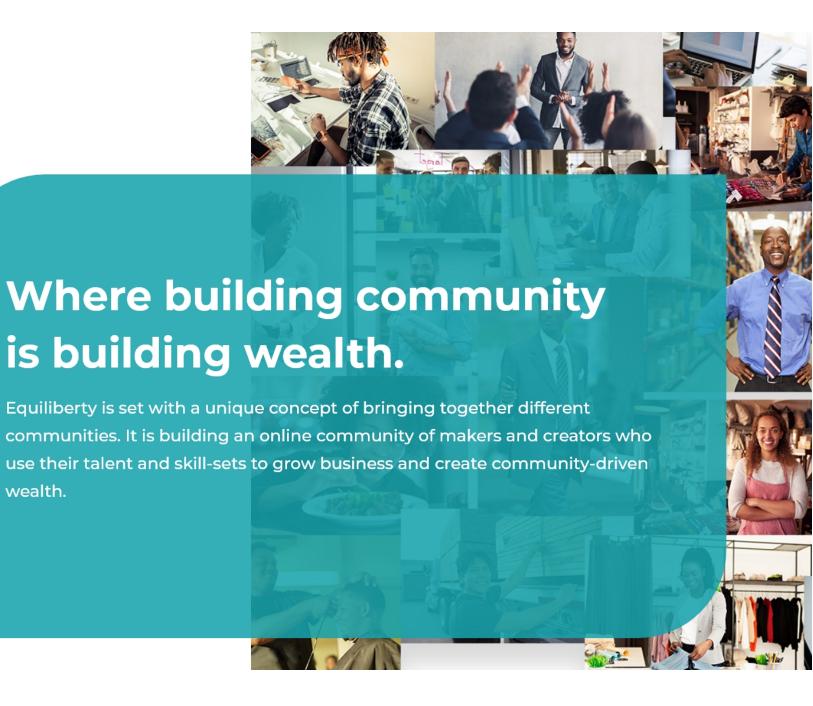
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Client's Vision

Giving wings to the client's vision successfully.

The client came up with a unique vision to bring
communities together and grow. He wanted to
launch a platform that provides locals with
geographical access to various resources that are
needed to launch a sustainable business. To ensure
this smooth communication and collaboration we
created a mentor panel, admin panel, and
customer panel.

How Softuvo Helped

In Achieving Client Goals?

We welcome our client's thoughts and provide them with only the best solutions. We believe in a full-proof plan and focus on creating one for our clients. Here is how Softuvo carried out the journey of Equiliberity.

Planning

As soon as the client discussed the business idea, we began framing the plan. For this, we assigned a dedicated team who worked rigorously to provide the best results to the client. By following agile methodology and regular scrum meetings, we ensure quality product delivery.

Design

For Equiliberty, we created three panels to match up to the client's expectations. The design team worked with the latest tools and technologies to create mockup designs for the customer panel, mentor panel, and admin panel. After getting all the approvals from the client, the team worked further on the development part.

Development

The client wanted to ensure transparency in the community-building processes. To achieve this, we had to make sure that the right information is displayed. The team worked on top technologies like - React.js for Frontend and Node.js for the backend functioning to create interactive panels for the client that can efficiently help communities to come together.

Testing

The final product is always launched when it is well-tested. The testing and quality assurance team tested each sprint of the panel so as to ensure quality product delivery. Different testing tools were used to make sure the final product is free of any errors.

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Key Challenges
We Faced

No project comes free of challenges! New things welcome new challenges and there were quite a few in Equiliberty as well.

Client Requirement

The client had a unique vision, it was initially difficult to understand the client's requirements. But, the team worked deliberately to match up to the client's business vision. The team also shared some creative ideas that were needed to be implemented to make the panels more interactive. After a collaborative approach of the team and the client, we overcame this challenge.

Development

There were a few technical issues while adding functionalities to the panels. The video feature added for one on one interaction between the communities was initially a little issue but with the right team approach, the work was done smoothly and the functionality was added for proper functioning.
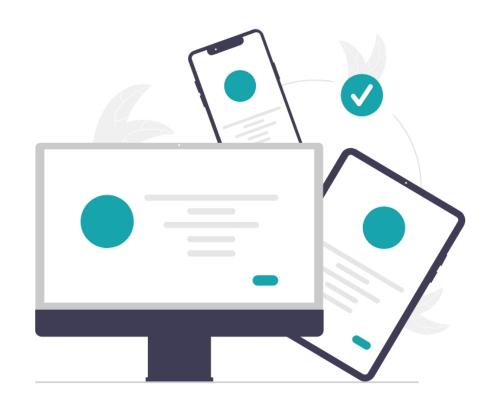
Challenges will come and go, but the client relationship is here to stay! Softuvo overcame all the challenges and provided him with seamless services throughout.

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The Result

Giving wings to the client's vision successfully.

The main aim of Equiliberty is to bring communities together and provide them with a platform to connect and interact with their local neighborhoods. With our creative mix of ideas and the right tech approach, we successfully fulfilled clients' dreams.